

# REINVENTING ELITE, K-12 EDUCATION



## BRING EXPERTS INTO YOUR HOME

As it happens, world class experts actually **like** the idea of speaking one-on-one with bright young students about topics they, too, care about. We maintain a stable of industry leaders who have pledged their time to work with our students once a year.

## KIDS KNOW HOW THEY LEARN

Bright kids may not always know what skills will be most relevant to them as adults, but they certainly know how to master those skills better than an AI or arbitrary authority figure. Our system tells kids what they'll need at their destination, but doesn't drag them there. Instead, we provide students with the tools they need to chart their own course.



## STUDENTS ARE THE CONSUMERS; TEACHERS ARE THE PRODUCT



We equip students with access to a network of private tutors from our network. Tutor performance is gauged by student demand, with the knowledge that students will only spend their time with a tutor when they are getting something out of it.

## REAL-WORLD SKILLS

We provide students with an opportunity to learn skills from industry leaders that can propel them to success in the modern world. From sales to coding and social media manipulation, we work to arm the next generation of world leaders with more than foam pellets.



## MAKING THE BEST BETTER

The Institute is unapologetically targeted at turning "gifted" children into forces of nature. However, we define gifted the way the world does—based on the child's own greatest talents, not grades or test scores.

## END INDUSTRIAL EDUCATION

Built by a team of successful CEOs, neuroscientists, and VCs for their own children, The Institute anticipates a sea change. Those who bet on the old system with their children's futures will be left behind.



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